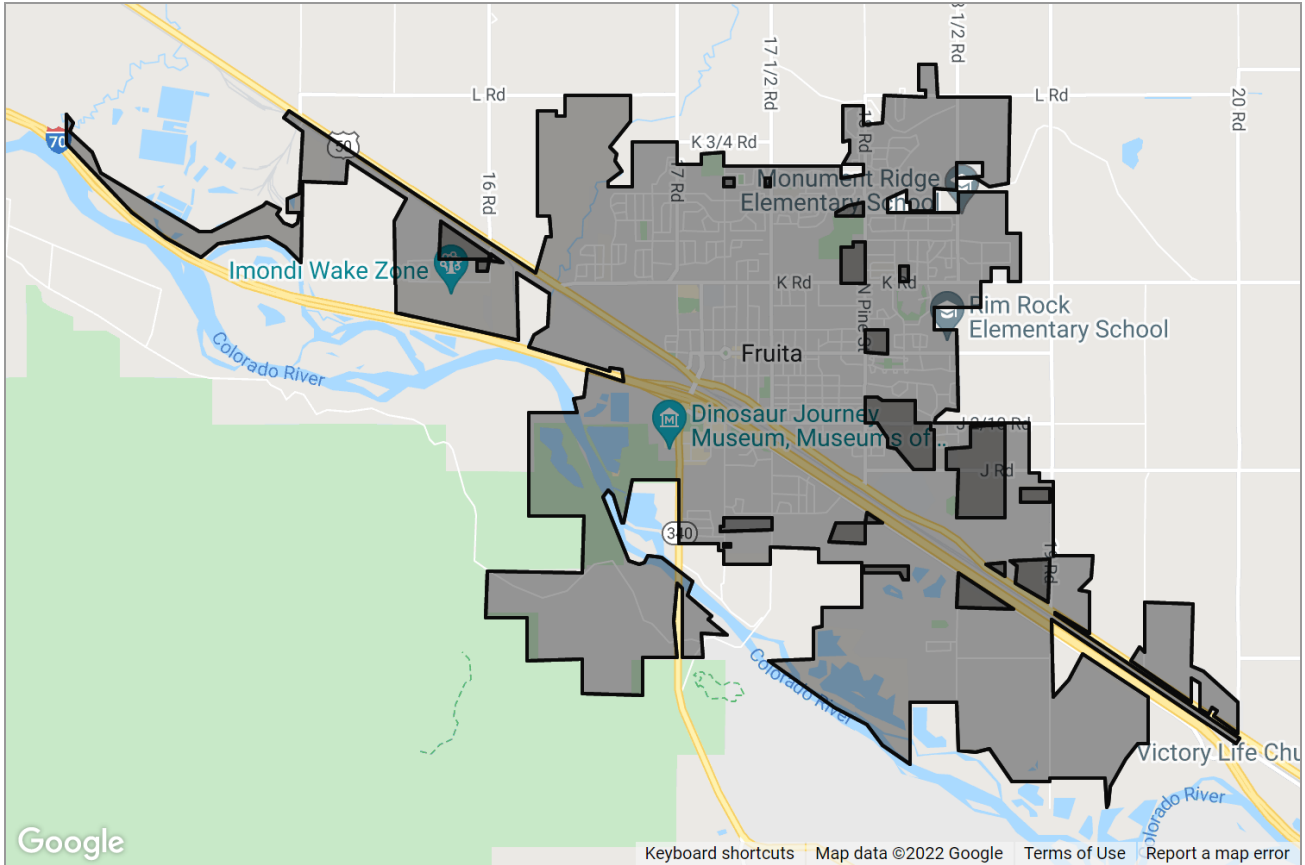


# CENTURY 21®

CapRock Real Estate

NEIGHBORHOOD REPORT

## Fruita, Colorado



Presented by

**Carol & Ris Cowan** | REALTOR®



Work: (678) 457-1155 | Fax: (770) 720-7587

Main: [carolcowan@tds.net](mailto:carolcowan@tds.net)

Office: [www.CowanHomeTeam.com](http://www.CowanHomeTeam.com)

**CENTURY 21 CapRock Real Estate**  
2808 North Avenue  
Suite 400  
Grand Junction, CO 81501

# Neighborhood: Housing Stats and Charts

	Fruita	Mesa County	Colorado	USA
Median Estimated Home Value	\$392K	\$353K	\$525K	\$317K
Estimated Home Value 12-Month Change	+18.6%	+19.7%	+20%	+22.2%
Median List Price	\$450K	\$410K	\$550K	\$145K
List Price 1-Month Change	-1.1%	+2.5%	+4.7%	+5.1%
List Price 12-Month Change	+13.9%	+13.9%	+20.4%	+4.3%
Median Home Age	30	38	40	42
Own	71%	68%	65%	64%
Rent	29%	32%	35%	36%
\$ Value of All Buildings for which Permits Were Issued	–	\$144M	\$10.3B	\$307B
% Change in Permits for All Buildings	–	+15%	+8%	+13%
% Change in \$ Value for All Buildings	–	+4%	+7%	+10%

## Median Sales Price vs. Sales Volume

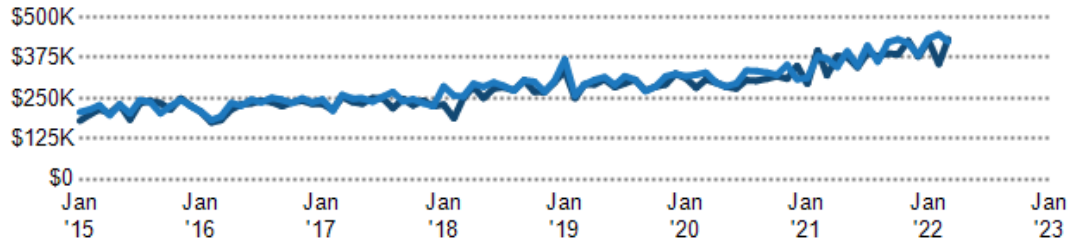
This chart compares the price trend and sales volume for homes in an area. Home prices typically follow sales volume, with a time lag, since sales activity is the driver behind price movements.

Data Source: Public records and listings data

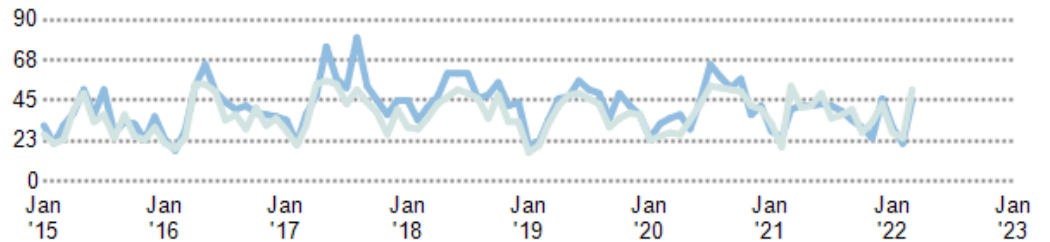
Update Frequency: Monthly

- Median Sales Price Public Records
- Median Sales Price Listings
- Sales Volume Public Records
- Sales Volume Listings

Median Sales Price



Sales Volume



### Median Listing Price vs. Listing Volume

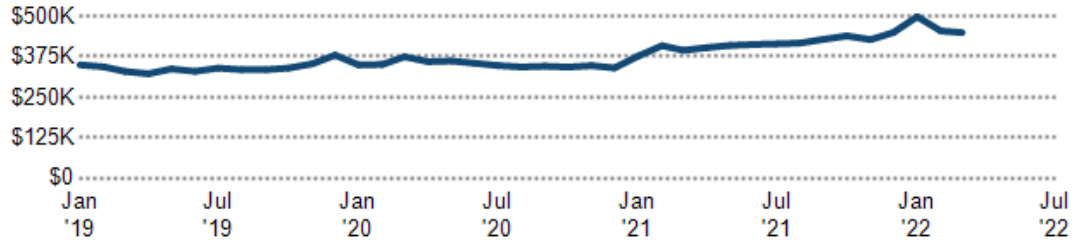
This chart compares the listing price and listing volume for homes in an area. Listing prices often follow listing volume, with a time lag, because supply can drive price movements.

Data Source: On- and off-market listings sources

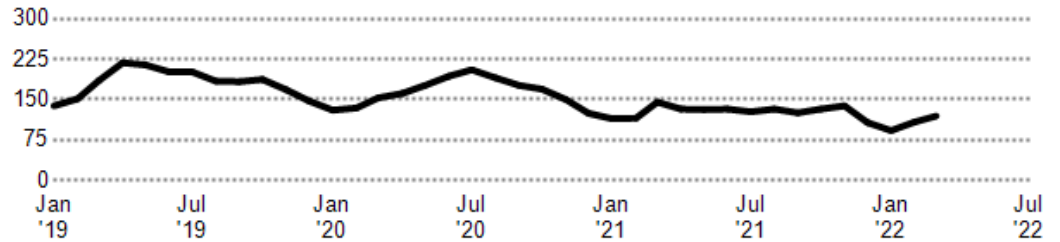
Update Frequency: Monthly

■ Median List Price  
■ Listing Volume

Median List Price



Listing Volume



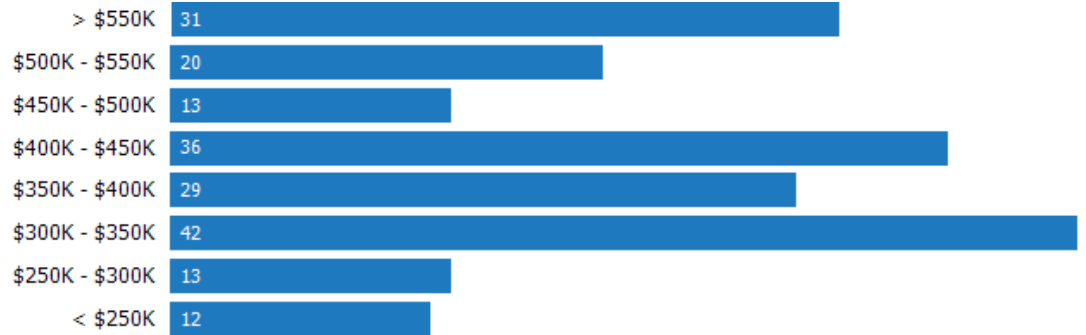
### Price Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data is unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records data

Update Frequency: Monthly

■ Sales Count By Price Range



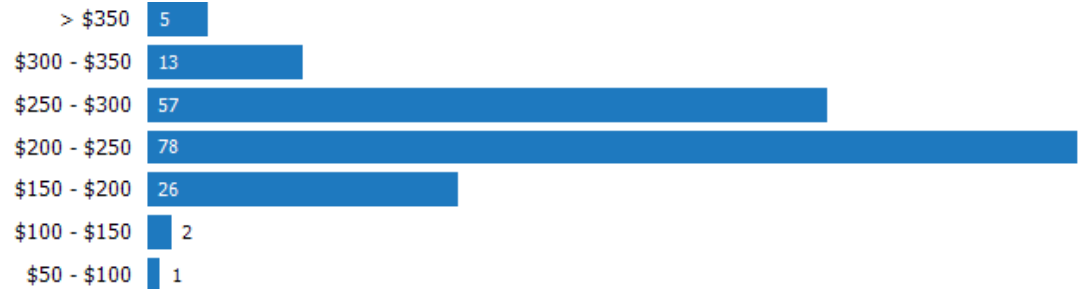
### Price per Square Foot of Homes Sold

This chart shows the distribution of homes reported sold in the past six months at different prices per square foot.

Data Source: Public records data

Update Frequency: Monthly

■ Sales Count By Price Per Sq Ft



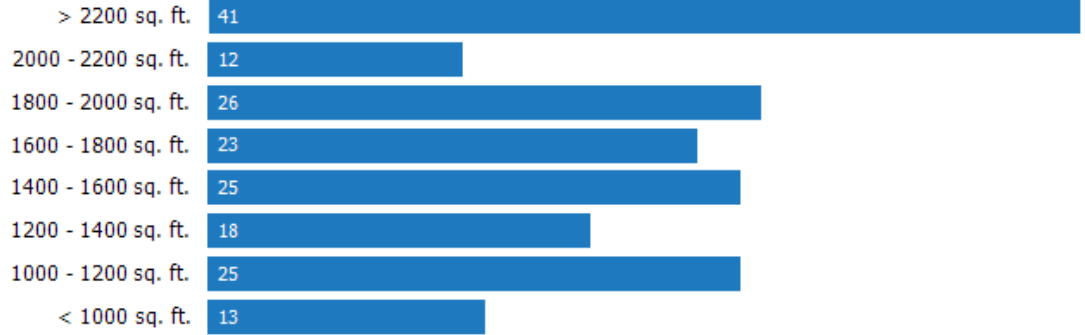
### Size of Homes Sold

This chart shows the distribution of homes reported sold in the past six months of different sizes in the area of your search.

Data Source: Public records data

Update Frequency: Monthly

■ Sales Count By Living Area



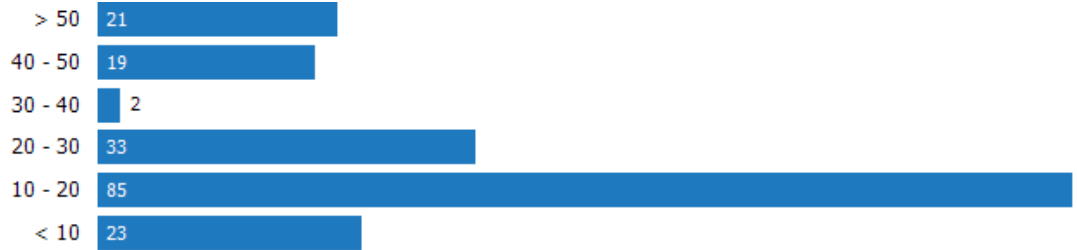
### Age Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months of different age ranges in the area of your search.

Data Source: Public records data

Update Frequency: Monthly

■ Sales Count by Age of House



### Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past six months, compared by the number of bedrooms, in the area of your search.

Data Source: Public records data

Update Frequency: Monthly

■ Sales Count by Bedroom



## Neighborhood: People Stats and Charts

	Fruita	Mesa County	Colorado	USA
Population	13.2K	151K	5.61M	325M
Population Density per Sq Mi	1.86K	45.4	54.1	—
Population Change since 2010	+12.4%	+11.8%	+17.5%	+8.2%
Median Age	38	40	37	38
Male / Female Ratio	46%	49%	50%	49%

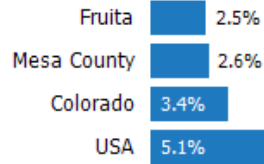
### Education Levels of Population

This chart shows the educational achievement levels of adults in an area, compared with other geographies.

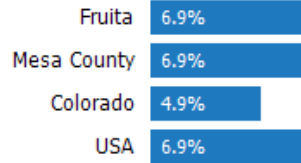
Data Source: U.S. Census American Community Survey via Esri, 2020

Update Frequency: Annually

#### Less Than 9th Grade



#### 9-12th Grade/No Diploma



#### High School Graduate



#### Associate Degree



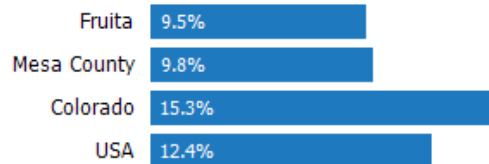
#### Bachelor's Degree



#### At Least a College Education



#### Grad/Professional Degree



### Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

Fruita



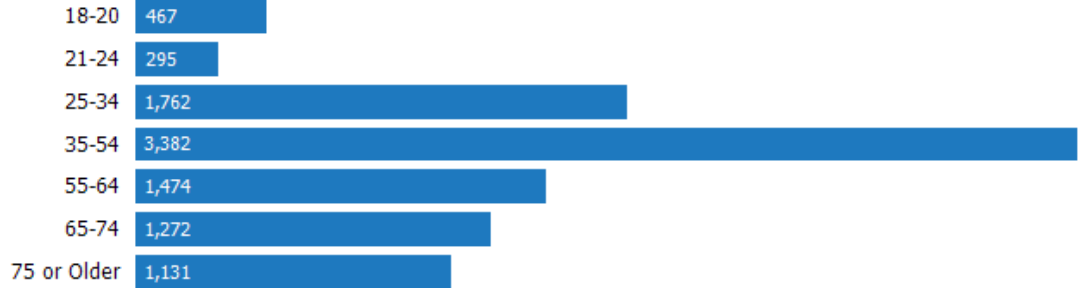
### Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

Fruita



### Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

Fruita



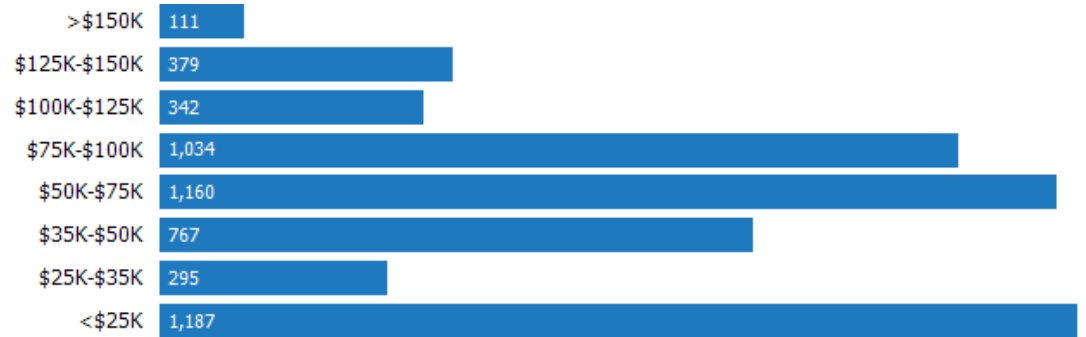
### Household Income Brackets

This chart shows annual household income levels within an area.

Data Source: U.S. Census

Update Frequency: Annually

Fruita



### Presidential Voting Pattern

This chart shows how residents of a county voted in the 2020 presidential election.

Data Source: USElectionAtlas.org

Update Frequency: Quadrennially



# Neighborhood: Economic Stats and Charts

	Fruita	Mesa County	Colorado	USA
<b>Income Per Capita</b>	\$24,874	\$29,596	\$38,226	\$34,103
<b>Median Household Income</b>	\$58,531	\$55,379	\$72,331	\$62,843
<b>Unemployment Rate</b>	–	4.6%	4%	3.8%
<b>Unemployment Number</b>	–	3.52K	128K	6.27M
<b>Employment Number</b>	–	–	3.1M	158M
<b>Labor Force Number</b>	–	77.1K	3.23M	164M

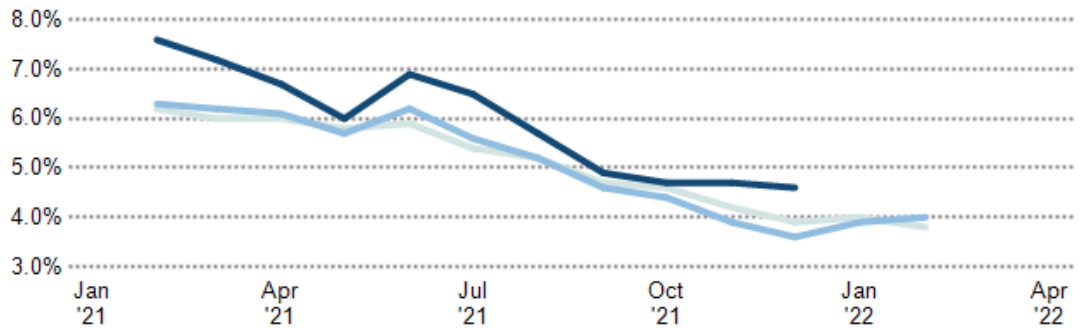
## Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

- Mesa County
- Colorado
- USA



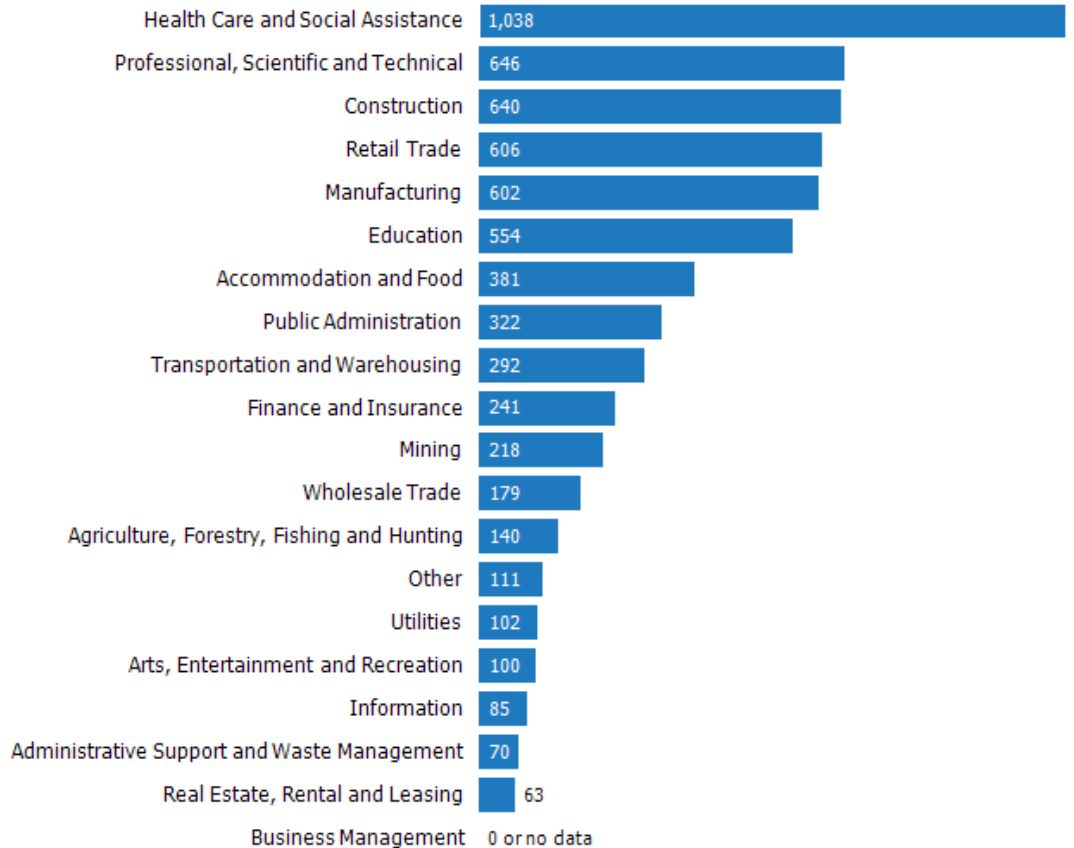
## Occupational Categories

This chart shows categories of employment within an area.

Data Source: U.S. Census

Update Frequency: Annually

- Fruita





# Neighborhood: Quality of Life Stats and Charts

## Quality of Life in 81521

	Fruita	Mesa County	Colorado	USA
Elevation (in feet)	2,906	2,974	2,987	–
Annual Rainfall (in inches)	8.5	17.99	18.45	–
Annual Snowfall (in inches)	18.05	46.96	51.79	–
Days of Full Sun (per year)	128	128	126	–
Travel Time to Work (in minutes)	–	20	26	27
Water Quality - Health Violations	–	–	–	–
Water Quality - Monitoring and Report Violations	–	–	–	–
Superfund Sites	0	0	45	2,417
Brownfield Sites	Yes	Yes	Yes	Yes

## Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census

Update Frequency: Annually



Fruita

## How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Data Source: U.S. Census

Update Frequency: Annually



## Average Monthly Temperature

This chart shows average temperatures in the area you searched.

Data Source: NOAA

Update Frequency: Annually



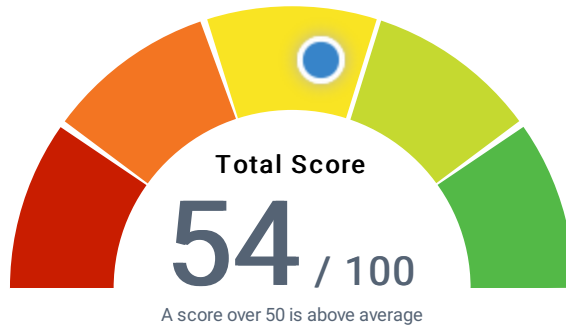
AARP Livability™ Index for 81521

This chart rates the overall livability of a selected ZIP code on a scale from 0 to 100. AARP Livability™ is a trademark of AARP Inc.

Data Source: [AARP](#)

Update Frequency: Annual

0-19 20-39 40-59 60-79 80-100



<b>Housing</b>	<b>46</b>
Affordability & Access	
<b>Neighborhood</b>	<b>49</b>
Access to Life, Work & Play	
<b>Transportation</b>	<b>55</b>
Safe & Convenient Options	
<b>Environment</b>	<b>60</b>
Clean Air & Water	
<b>Health</b>	<b>50</b>
Prevention, Access & Quality	
<b>Engagement</b>	<b>62</b>
Civic & Social Involvement	
<b>Opportunity</b>	<b>60</b>
Inclusion & Possibilities	

## About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.
- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



## About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.
- **Market conditions and forecasts** based on listing and public records data.
- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.
- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- **School data and reviews** from Niche.
- **Specialty data sets** such as walkability scores, traffic counts and flood zones.



## Update Frequency

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

## Learn more

For more information about RPR, please visit RPR's public website: <https://blog.narrpr.com>



*©2020 Century 21 Real Estate LLC. All rights reserved. CENTURY 21®, the CENTURY 21 Logo and C21® are registered service marks owned by Century 21 Real Estate LLC. Century 21 Real Estate LLC fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Each office is independently owned and operated. The programs described herein are available through participating offices and do not require the listing or purchase of real estate through a franchised office as a condition of participation. This promotion is void where prohibited. A consumer purchase of a product or service may result in the seller or service provider paying a fee or commission to the affiliated sales associate or broker who obtained the sale. All products and services are provided by the applicable service provider described herein. Neither Century 21 Real Estate LLC nor any of its respective franchisees or affiliated companies is providing any product or service in connection with the product or service described herein. Not all products and services are available in all states. Century 21 Real Estate LLC and its affiliates may receive compensation or other benefits, including goods and services, provided in connection with this promotion. Each affiliated sales associate and broker is responsible for complying with any consumer disclosure laws or regulations arising from participation in this program.*